



**Chairman of the Board of Directors'**  
**Resolution No. (27) Of 2017**  
**Regarding age classification**

**Chairman of the Board of Directors of the National Media Council,**

- Having considered the federal law No. (1) of 1972, regarding Ministries' competencies and Ministers' authorities and their amendments,
- The Federal law No. (15) of 1980, regarding publications and Publishing,
- The Federal law No. (3) of 1987, on issuing the Penal law and the laws amending it,
- The Federal law No. (35) Of 1992, on issuing the Law of Criminal Procedures and the laws amending it.
- The Federal decree law No. (5) of 2012, on combating the IT Crimes.
- The Federal decree law No. (2) of 2015, regarding combating discrimination and hatred,
- The Federal law No. (3) of 2016, regarding child's rights "Wadeema",
- The Federal law No. (11) of 2016, regarding Organization and competences of the National Media Council,
- The Federal law No. (14) of 2016, regarding violations and administrative sanctions in the Federal Government,
- Cabinet's resolution No. (17) Of 1999, amending of Cabinet's resolution No. (8) of 1999 regarding new magazine licensing fees,
- Cabinet's resolution No. (23) of 2015, and its amendments, regarding the organizational structure of the National Media Council,
- Cabinet's resolution No. (39) of 2016, regarding media services' fees in the free zones,
- Cabinet's resolution No. (19) of 2017, regarding the fees imposed on the media services,
- Cabinet's resolution No. (22) of 2017, regarding licensing of the media activities,
- Cabinet's resolution No. (23) Of 2017, regarding media content.
- Based on the work requirements, decides as follows:



## Chapter I

### Definitions and Scope of Application

#### Article (1)

In applying the provisions of this resolution, the following phrases and words shall have the below meanings:

State (UAE)	United Arab Emirates
Council	National Media Council (NMC)
Chairman	The Council's Chairman of the board
Director General Manager	National Media Council's Director General
Authority	Telecommunications Regulatory Authority
Media activities	Any activities related to producing, transferring, broadcasting, distributing, and transmission of written, digital, audio, and visual information, via mass media including the activities of press, publications, audio-visual broadcast, movies, and any other related activities identified by the Council.
Mass media	Methods employed to transfer any mass media activities with their various types and forms including electronic means or any other methods.
Electronic media	The Media activity practiced through the electronic tools and methods of publication.
The person	A normal or legal person.
Publications	Any writings, drawings, piece of music, photograph, or any other means of expression using any material whether it is written, audio, or visual, if it is negotiable by any means, including electronic, digital, or any other technical methods.
Media Content	Any information, or explicit or implicit messages, whether direct or indirect, that are included or referred to by any type of publications whether live, recorded, then broadcast, retransmitted, or conveyed to the audience by any means, including but not limited to,



	performance, presentation, movies, drama, plays, advertisements, and others.
Negotiability	Selling publications, offering them for sale, distributing them, sticking them to walls, or displaying them on shop fronts for the purpose of selling, advertising, marketing, decorating, or any other act that can make them seen by more people.
Printer	The printing press owner, and if he rents it to another person, and the lessee becomes the actual beneficiary of the printing press, then the term “printer” shall refer to the lessee.
Permission	The approval issued by the Council permitting the printing or negotiation of the media content.
Negotiation permission	The Approval issued by the Council permitting the negotiation of the media content.
Printing permission	Approval issued by the Council permitting the printing of the media content.
Permission owner	The person or authority that gives the permission according to the provisions of this resolution.
age classification	Symbols or signs used to identify the extent of media content’s suitability for various age categories, and the extent of its conformity to the principles and criteria of the media content.
Facility	The establishment, company, or any authority prints or negotiates the publication.
Work	Each innovative composition in the field of literature, science, or arts whatever its type or method of expression, importance, and purpose might be. Each visual, audio material, or both, is recorded on any of the technical methods, whatever their type might be, such as: tapes, compact disks, DVDs, or others.



## Article (2) Scope of Application

The provisions of this resolution are applicable to the content of publications and artistic works including (cinema movies, video films, electronic games and video games, picture books and printed novels used on e-network) that are negotiated in the UAE including free-media zones.

## Article (3)

- This resolution represents the general framework of age classification of artistic works that licensed media activities practitioners in the UAE should adhere to what is mentioned herein.
- This includes all forms of negotiation, public offering, distribution, selling, temporary rental, and retaining or offering for the purpose of sale, rental, or making such works accessible by any person.

## Article (4) The basic principles of age classification system

This resolution aims at organizing the age classification of artistic works (cinema movies, video films, electronic games and video games, books and novels) according to the following basic principles:

1. Affirming respect for the general principles, frameworks, and criteria that govern media content in the UAE according to the laws and regulations.
2. Age classification and identification of the suitable age categories that are subject to the laws and regulations regarding their publication and negotiation.
3. Protection of children against exposure to the materials that hurt and annoy them and protecting them against what does not suit them.
4. Assisting the adults to correctly select the artistic works for themselves and for children they look after.
5. Providing enough information about artistic works to help individuals make a correct selection.



6. Providing balanced, accountable, and impartial age classification that respects individuals' privacy and protects the different classes of society against harmful and possible effects.

### **Article (5)** **Obligatory Nature of Classification**

It is prohibited to print, negotiate, or enter any of the UAE's publications especially what is mentioned in article (2) of this resolution except after being classified according to this resolution's provisions and accredited media content criteria, and the Council shall have the right to stop or prohibit negotiating, printing, and entering any publication that is not committed to the classification criteria mentioned in this resolution and to sanction the violator.

### **Article (6)**

When classifying the artistic works, (cinema movies, video films, electronic games and video games, books and novels) the following shall be observed:

1. Not to classify any work that the laws and regulations prohibit being negotiated.
2. Adherence to the criteria of media content.
3. Respect freedom of opinion and expression.
4. Children's rights shall be protected against ill-treatment, negligence, abuse, and vilification.
5. The freedom of feeling safe including protection against exposure to unwanted subjects that are considered to be abusive to the UAE and society and inconsistent with the norms and inherent morals, such as (homosexuality - human trafficking cases – discrimination and hatred).
6. Respect intellectual property rights.

### **Article (7)** **Classification Dismissal**

Classification shall be dismissed in the cases wherein the work basis mainly contradicts with the criteria of media content issued by the Council.



## Chapter II

### The age classification of cinema and video movies' content

#### Article (8)

Age classification indicates that cinema and video movies' content are appropriate for a certain age group, and it is expressed by a number of symbols that indicates the suitable age group, as stated in the below table:

G	PG	PG 13	PG 15	15+	18+
For general presentation, for all age groups,	For general presentation, only if an adult person gives permission.	Persons under 13 years of age are allowed, provided that they are accompanied by an adult person.	Persons under 15 years of age are allowed, provided that they are accompanied by an adult person.	Persons at 15 years of age and above are only allowed	Persons at 18 years of age and above are only allowed

The following table illustrates the details related to age classifications in terms of cinema and video movies' content:

G	
General	<ul style="list-style-type: none"> <li>Does not contain any materials "contradicting with the criteria of media content".</li> </ul>
Violence and horror	<ul style="list-style-type: none"> <li>Contains slight violence/ some cartoon and comic harm or slightly uses some linguistic vocabulary (words) and humor and indicates that the content is suitable for children, teenagers, and adults alike.</li> </ul>
PG	
General	<ul style="list-style-type: none"> <li>Does not contain any materials contradicting with the criteria of media content.</li> </ul>
Violence and horror	<ul style="list-style-type: none"> <li>Does not contain violence, aggressive behavior, and profanity, or suggestive topics. It does not contain child</li> </ul>



	abduction, shooting, and natural disasters, or separation of children from parents.
Language	<ul style="list-style-type: none"> <li>Does not contain profanity, suggestive topics and does not contain dramatic events and slightly imaginative conflicts.</li> </ul>

PG 13	
General	<ul style="list-style-type: none"> <li>It may contain a few of violent scenes, actions, or deeds, slight horror, or unfit vocabulary and scenes.</li> </ul>
Violence and horror	<ul style="list-style-type: none"> <li>It may contain slight violence/ some cartoon and comic harm and horror.</li> <li>It may contain dramatic events and imaginative conflicts.</li> </ul>
Language	<ul style="list-style-type: none"> <li>Slight use of some linguistic vocabulary with emotional indications (words) and unguided humor (aggressive, religious, sexual, or political).</li> </ul>
Sex	<ul style="list-style-type: none"> <li>The movie may contain scenes and indications that include explicit sexual implications, sexual emotional description, images, or any romantic allusive position of sex.</li> </ul>
Alcohol, smoking, and drugs	<ul style="list-style-type: none"> <li>The movie contains talks about drugs , or showing scenes of the same , but does not encourage direct consumption of drugs.</li> <li>Contains scenes showing drinking of alcohol/ liquor but does not encourage direct consumption of them.</li> </ul>
Gambling (Poker)	<ul style="list-style-type: none"> <li>The movie does not contain images or writings that teach the user how to play poker or connotations encouraging to this action.</li> </ul>

PG 15	
Violence and horror	<ul style="list-style-type: none"> <li>The movie contains real combat images and scenes that are nearly similar to lived reality and may involve savage bloodshed and weapons usage violently in order to shoot and directly kill people even if it is in a humor way.</li> </ul>
Language	<ul style="list-style-type: none"> <li>The movie contains images or writings that use profanity, some sexual connotations, or some vocabulary about violence, drugs, or Alcohol.</li> </ul>
Sex	<ul style="list-style-type: none"> <li>The movie contains partial nudity (parts of the body, such</li> </ul>



	<p>as breast and thighs).</p> <ul style="list-style-type: none"> <li>The movie contains partially sexual scenes (indirect) or direct sexual thoughts.</li> </ul>
Alcohol, smoking, and drugs	<ul style="list-style-type: none"> <li>The movie contains scenes that indicate talking about drugs or narcotics directly.</li> <li>The movie contains alcohol/ liquor drinking or serving scenes directly.</li> <li>It encourages using tobacco/ smoking or showing scenes of using them.</li> </ul>
Gambling (poker)	<ul style="list-style-type: none"> <li>The movie does not contain scenes or clips that teach the audience how to play poker or connotations encouraging to it, except for general indications or hints the movie's nature requires.</li> </ul>

PG 15+	
violence and terror	<ul style="list-style-type: none"> <li>The film contains scenes of a real fighting and struggle that are almost similar to the lived reality and may involve barbaric bloodshed and the violent use of weapons to target and kill humans directly, more aggressive than in the previous group.</li> </ul>
Language	<ul style="list-style-type: none"> <li>The film contains scenes or pictures that use some profanity, or some sexually suggestive words, or some words about violence, drugs or alcohol , more aggressive than in the previous group.</li> <li>The film contains scenes or pictures that may contain jokes suitable for adults only , including those talking about sexual connotations , more aggressive than in the previous group.</li> </ul>
Sex	<ul style="list-style-type: none"> <li>The film contains scenes of partial nudity, more aggressive than in the previous group.</li> <li>The film contains scenes of a partially sexual nature (indirectly) or sexual thoughts directly, more aggressive than in the previous group.</li> </ul>
Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>The film contains scenes that directly refer to drugs or banned actions and materials , more aggressive than in the previous group.</li> </ul>



	<ul style="list-style-type: none"> <li>The movie contains scenes of drinking or serving alcohol / liquor directly, more aggressive than in the previous group.</li> </ul>
Gambling	<ul style="list-style-type: none"> <li>The film does not contain scenes or clips that teach the audience how to gamble or suggest encouraging it, except for general insinuations and hints required by the nature of the film.</li> </ul>

+18	
violence and terror	<ul style="list-style-type: none"> <li>The film contains scenes of very strong, brutal and terrifying violence that may lead the audience to react to this violence with a feeling of disgust.</li> <li>The film contains scenes and clips in which strong practices of bloodshed and mutilation of human body parts.</li> </ul>
Language	<ul style="list-style-type: none"> <li>The film contains obscene language but not explicit pornography and is only suitable for adults.</li> </ul>
sex and nudity	<ul style="list-style-type: none"> <li>The film contains explicit scenes and clips of partial nudity or direct sexual overtones.</li> </ul>
Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>The film contains scenes of explicit and direct use of drugs, smoking, alcohol, or other prohibited items.</li> </ul>
Gambling	<ul style="list-style-type: none"> <li>The film does not contain scenes or clips that teach the audience how to gamble or that suggest encouraging it, except for general allusions and insinuations required by the nature of the film.</li> </ul>

### Chapter III

#### Video game rating

#### Article (9)

- The age classification of video games is the classification of the content of electronic games that are played on many devices such as (Nintendo) (PlayStation) (Xbox) or are played on personal computers, the Internet and mobile phones.
- Electronic games played , practiced or done on the Internet ( on line games) , which may include content that may be added by some players during the playing of the game (such as chat, instructions, maps, text,



images, videos, chats and other additions, the rating system places statements indicating this such as (The content of this electronic game may change while playing the game online) with the aim of alerting and educating parents that the content that may be added by some players while playing , practicing or completing the game on the Internet has not yet been classified by the rating system.

- Some electronic video games complete their stages via the Internet after paying the subscription fee, and their age classification may change.

### Article (10)

The age classification indicates that the content of the game is suitable for a specific age group, and the following are the classifications and age groups that apply to video games, as follows:

3	7	12	16	18	21
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The following table shows details of the age classifications of video games:

(3)	
General	<ul style="list-style-type: none"> <li>Games that receive this rating are completely safe for all age groups, as they may be intended for children or the general public.</li> <li>The game does not include any inappropriate content, it may contain a little imagination, and it is based on a comic cartoon context.</li> <li>There is no frightening content, terrifying sounds, obscene speech, or any kind of drugs, prohibitions, nudity, or anything that symbolizes them.</li> </ul>
violence and terror	<ul style="list-style-type: none"> <li>The game contains some very simple violence, but it is included comically in cartoon characters and in a way that does not make the child associate these characters with reality.</li> </ul>



(7)	
General	<ul style="list-style-type: none"> <li>The existing content does not violate public morals (images, actions, words).</li> <li>The game contains fictional or human-like characters and is set in a childish cartoon, likely to be disturbing to younger children.</li> </ul>
violence and terror	<ul style="list-style-type: none"> <li>The game contains a small percentage of violence and horror from scenes or sounds that do not have a direct impact on the child.</li> <li>The game contains some scenes or sounds that are often frightening for young children, and they may be scenes of violence practiced by fictional characters, cartoons or animals.</li> </ul>

(12)	
General	<ul style="list-style-type: none"> <li>This age group is characterized by fictional characters with a cartoonish nature closer to reality.</li> </ul>
violence and terror	<ul style="list-style-type: none"> <li>The game contains scenes that refer to the use of violence or imaginary violence, but not to the presentation of scenes or sounds that contain real violence.</li> </ul>

(12)	
	<ul style="list-style-type: none"> <li>Contains clips or scenes of violent acts of a fictional nature, and contains human or non-human characters in situations that can be easily distinguished from real life.</li> <li>The game contains scenes of realistic-looking violence directed at fictional characters and does not include horrific sounds.</li> <li>The game contains unreal (imaginary) violence directed to human-like characters and does not include a display of injury or harm.</li> <li>The game contains scenes of sports violence.</li> </ul>
Language	<ul style="list-style-type: none"> <li>Contains moderate words away from insults and sexual talk.</li> </ul>
Sex	<ul style="list-style-type: none"> <li>The game does not contain scenes and words that include</li> </ul>



	explicit sexual innuendos, sexual descriptions, pictures, or any sexually suggestive situation.
Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>The game contains scenes that refer to a type of tobacco or smoking , but not the use of any type of tobacco or smoking directly.</li> <li>The game does not contain scenes or clips that refer to or use (drinking or serving) alcohol/ liquor directly or indirectly.</li> <li>The game does not contain scenes or clips that mention or use any type of drugs, directly or indirectly.</li> </ul>
Gambling	<ul style="list-style-type: none"> <li>The game does not contain gambling scenes or gambling related games.</li> </ul>

(16)	
violence and terror	<ul style="list-style-type: none"> <li>The game contains footage or scenes of aggressive conflicts or violent actions and behaviors, but not extreme violence, including the barbaric shedding of blood and the use of weapons in an aggressive and violent manner.</li> <li>Contains footage or scenes that contain blood, but not scenes of violence and bloodshed.</li> </ul>
Language	<ul style="list-style-type: none"> <li>It contains clips, scenes, or dialogues wherein bad language is used, but not strong offensive or racist or offensive language.</li> </ul>
Sex	<ul style="list-style-type: none"> <li>The game contains scenes and words that include non-explicit sexual innuendos, sexual descriptions, pictures, or any indirect sexual innuendo.</li> </ul>
Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>The game contains the use of some form of tobacco or smoking and refers to talking about or showing pictures of tobacco/smoking and not advocating its use.</li> <li>The game contains and refers to talking about drugs or showing pictures of them, but not directly using these drugs.</li> <li>The game contains scenes that refer to alcohol/liquor, but do not advocate the use of drinking or serving alcohol directly.</li> </ul>
Gambling	<ul style="list-style-type: none"> <li>The game contains scenes that refer to gambling but not</li> </ul>



how gambling is played directly.

(18)

violence and terror	<ul style="list-style-type: none"> <li>The game contains footage or scenes of real conflict and fighting that are similar to the lived reality and may involve barbaric bloodshed and the use of weapons violently shooting and killing humans directly.</li> <li>The game contains clips or scenes of violence and bloodshed.</li> </ul>
Language	<ul style="list-style-type: none"> <li>It contains clips, scenes, or dialogues wherein some profanity is used, or some words and sexual insinuations, or some words about violence, drugs or alcohol.</li> <li>The game contains clips, scenes or dialogues that may include jokes that are only suitable for adults, including jokes that talk about sexual overtones.</li> </ul>
Sex	<ul style="list-style-type: none"> <li>The game contains partial nudity scenes.</li> <li>The game contains scenes or sounds of a partially sexual nature (indirectly) or sexual thoughts indirectly.</li> </ul>
Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>The game contains scenes of non-explicit and direct use of drugs or prohibited items.</li> <li>The game contains scenes of drinking or serving alcohol / liquor directly.</li> </ul>
Gambling	<ul style="list-style-type: none"> <li>The game contains scenes and images that refer to gambling of all kinds, but does not teach how to gamble.</li> </ul>

(21)

violence and terror	<ul style="list-style-type: none"> <li>The game contains scenes of very strong violence, brutality and extreme horror that may lead the player to interact with this violence with a feeling of disgust.</li> <li>The game contains clips or scenes showing strong practices of bloodshed and mutilation of human body parts.</li> </ul>
Language	<ul style="list-style-type: none"> <li>The game contains exciting and bad language and scenes.</li> <li>The game contains jokes, exciting words and sexual overtones that are suitable for adults only.</li> </ul>
Sex	<ul style="list-style-type: none"> <li>The game contains obscene language clearly and directly.</li> </ul>



	<ul style="list-style-type: none"> <li>The game contains explicit footage of nudity, sexual overtones, or vulgar language.</li> </ul>
Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>The game contains scenes of direct use of drugs or prohibited materials.</li> <li>The game contains scenes of drinking or serving alcohol directly.</li> </ul>
Gambling	<ul style="list-style-type: none"> <li>The game contains scenes and images that refer to gambling of all kinds, but does not teach how to gamble.</li> </ul>

## Chapter IV

### Age classification of books and novels

#### Article (11)

The age classification indicates that the content of books and novels is appropriate for a specific age group. The following age classifications and categories apply to picture books and novels as follows:

E	3-5	6-9	10-12	+13	+17	+21
all ages	Babies	children	teenagers	Juveniles	Older teens	adults

The following table shows details of age classifications for picture books and novels:

E- All ages	
General	<ul style="list-style-type: none"> <li>General content that presents knowledge in an interesting way that includes positive messages and behaviors that take into account the interaction between the image and the text and focus on explaining general concepts such as agreed upon general information.</li> </ul>
violence and terror	<ul style="list-style-type: none"> <li>It does not contain violence or cartoon and comic harm.</li> <li>Suggests content appropriate for children, teens and adults alike.</li> <li>Free from electronic or comic violence and abuse.</li> </ul>



	<ul style="list-style-type: none"> <li>• Free from child abduction, shootings, natural disasters or separating children from parents.</li> <li>• Does not include exciting events or fictional conflicts.</li> </ul>
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#### Children (3-5)

General	<ul style="list-style-type: none"> <li>• Content presented in an interesting way that includes positive messages and behaviors that take into account the interaction between the image and the text. Simplified stories that contain few words that focus on explaining the basic concepts of the child such as colors, shapes, numbers and letters that enhance the awareness and emotional intelligence of the child. Illustrative books, songs, lyrics and simple mind games.</li> </ul>
violence and terror	<ul style="list-style-type: none"> <li>• Free from electronic or comic violence and abuse.</li> <li>• Free from child abduction, shootings, natural disasters or separating children from parents.</li> <li>• Does not include exciting events or fictional conflicts.</li> </ul>
Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>• Does not contain scenes , graphics, images or texts of alcohol or/and smoking.</li> </ul>
Language	<ul style="list-style-type: none"> <li>• Free from profanity or suggestive themes.</li> </ul>

#### Children (6-9)

General	<ul style="list-style-type: none"> <li>• Content includes positive messages and behaviors that take into account the interaction between the image and text (fictional or fairy tales), which may include exciting events and imaginary conflicts.</li> </ul>
violence and terror	<ul style="list-style-type: none"> <li>• The book or novel contains a small percentage of violence and horror from scenes or images that do not have a direct impact on the child.</li> <li>• The book or the novel contains some scenes or pictures that are often frightening for young children (aged less than 6 years), and they may be scenes of violence practiced by fictional characters, cartoons or animals.</li> </ul>
Language	<ul style="list-style-type: none"> <li>• Free from profanity or suggestive themes or includes exciting events and light fictional conflicts.</li> </ul>



Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>Does not contain scenes, graphics, images or texts of alcohol consumption or smoking.</li> </ul>
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Children (10-12)	
violence and terror	<ul style="list-style-type: none"> <li>The existing content does not violate public morals (images, actions, words).</li> <li>The book or novel contains fictional or human-like characters set in a childish cartoon, and is likely to be disturbing to younger children.</li> </ul>
Language	<ul style="list-style-type: none"> <li>Light use of some linguistic words with emotional connotations (words) and non-directed humor (hostile, religious, sexual or political).</li> </ul>
Sex	<ul style="list-style-type: none"> <li>The book does not contain writings and meanings that include explicit sexual innuendos, sexual descriptions, images, or any sexually suggestive status.</li> </ul>
Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>The book does not contain scenes, pictures, graphics or texts that refer to any type of tobacco or smoking or its use directly.</li> <li>The book or the novel should not contain scenes, pictures, drawings or texts wherein reference is made to or the use (drinking or serving) of alcohol / liquor directly or indirectly.</li> <li>The book or the novel should not contain scenes, pictures, drawings or texts that indicate the use of any type of drug, directly or indirectly.</li> </ul>
Gambling	<ul style="list-style-type: none"> <li>The book does not contain images or writings that teach or encourage gambling.</li> </ul>

(+13)	
General	<ul style="list-style-type: none"> <li>Advanced content that may contain violence and language with emotional connotations and humor on a wider scale than the previous age group.</li> <li>The existing content does not violate public morals (images, actions, words).</li> </ul>
violence and terror	<ul style="list-style-type: none"> <li>The book or novel contains fictional or human-like characters and is set in a childish cartoon, text or image, and</li> </ul>



	is likely to be disturbing to younger children because it contains a level of violence and terror.
Language	<ul style="list-style-type: none"> <li>The use of moderate words away from insults, speech and sexual jokes.</li> </ul>
Sex	<ul style="list-style-type: none"> <li>The book does not contain writings and meanings that include explicit sexual innuendos, sexual descriptions, images, or any sexually suggestive status.</li> </ul>
Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>The book does not contain scenes or images that refer to any type of tobacco or smoking and its direct use.</li> <li>The book or novel does not contain scenes, pictures, graphics or texts that refer to or consumption (drinking or serving) alcohol/liquor directly or indirectly.</li> <li>The book or the novel does not contain scenes, pictures, drawings or texts that indicate the use of any type of drug, directly or indirectly.</li> </ul>
Gambling	<ul style="list-style-type: none"> <li>The book does not contain pictures or writings that teach the user how to gamble or suggest encouraging them.</li> </ul>

Older Teens (+17)	
violence and terror	<ul style="list-style-type: none"> <li>The book contains pictures or texts of real struggle and fighting that are similar to the lived reality and may involve barbaric shedding of blood and violent use of weapons to target and kill humans directly.</li> <li>The book contains pictures, drawings, or texts that contain violence and bloodshed.</li> </ul>
Language	<ul style="list-style-type: none"> <li>The book contains pictures or writings wherein some profanity is used, or some words and sexual innuendos or some words about violence, drugs or alcohol.</li> <li>The book contains pictures or writings that may contain jokes that are only suitable for adults, including jokes that talk about sexual connotations.</li> </ul>
Sex & Nudity	<ul style="list-style-type: none"> <li>This classification applies only if the violence or sexual content reaches a level that resembles reality, and does not contain sexual images or acts.</li> <li>Does not display pornographic images, graphics or phrases.</li> <li>It does not contain pictures or drawings of body parts.</li> </ul>



	<ul style="list-style-type: none"> <li>Does not contain partial or complete nudity.</li> </ul>
Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>The book contains scenes, pictures, drawings, or texts that refer to a type of tobacco or smoking, but not the use of any type of tobacco or smoke directly.</li> <li>The book or novel contains scenes, pictures, graphics or texts that refer to or consumption (drinking or serving) alcohol/liquor directly or indirectly. However, its use is not encouraged.</li> <li>The book or the novel does not contain scenes, pictures, drawings or texts that indicate the use of any type of drug, directly or indirectly.</li> </ul>
Gambling	<ul style="list-style-type: none"> <li>The book does not contain pictures or writings that teach or encourage gambling.</li> </ul>

(+21)	
violence and terror	<ul style="list-style-type: none"> <li>The book contains images or texts of very strong violence, brutality and extreme terror with a feeling of disgust.</li> <li>Contains discrimination and hatred but does not glorify it.</li> <li>The book contains pictures, drawings or texts that contain violent practices with bloodshed and mutilation of body parts.</li> </ul>
Language	<ul style="list-style-type: none"> <li>The book contains pictures or writings vulgar and explicit language and sexual insults.</li> <li>The book contains jokes about sexual overtones.</li> </ul>
Sex	<ul style="list-style-type: none"> <li>The book contains romantic sexual themes, not porn.</li> <li>The book contains some pictures of partial nudity.</li> </ul>
Alcohol, smoking and drugs	<ul style="list-style-type: none"> <li>The book contains pictures, drawings, or texts for the direct use of alcohol and smoking.</li> <li>The book contains images, graphics or texts for indirect drug use.</li> </ul>
Gambling	<ul style="list-style-type: none"> <li>The book does not contain pictures or writings that teach the user how to play gambling or suggest encouraging them.</li> </ul>



## **Chapter V**

### **Classification Request**

#### **Article (12)**

The staff of the Council's Media Content Follow-up Department shall classify the publication in accordance with this resolution upon submitting the permission.

#### **Article (13)**

Any matter not provided for herein shall be subject to the provisions of Council's Chairman Resolution No. ( ) of 2017 on the media content Executive Bylaw.

## **Chapter VI**

### **General Provisions**

#### **Article (14)**

- 1) The age classification of the publication must be adhered to as determined by the Council and in accordance with the permission issued under the provisions of this resolution.
- 2) No amendment may be made to the media content or the age classification approved and permitted by the Council in accordance with the provisions of this resolution. However, the Council may consider any amend thereto as a violation that requires taking the necessary legal measures in this regard.
- 3) The Council may make any amendment to the criteria and conditions contained in this resolution, whether by addition, deletion or amendment.
- 4) The Council may issue a resolution to stop or ban the printing, circulation or entry of the publication into the UAE if it violates the principles and standards of media content or if it does not obtain permission in accordance with the provisions of this resolution.
- 5) The Council may take the necessary measures to implement any resolution issued pursuant to the provisions of Clause (4) of this Article.



### **Article (15)**

The Ministry of Education as well as the competent authorities shall be responsible for determining the age group of textbooks for the curricula.

## **Chapter VII**

### **Violations and penalties**

### **Article (16)**

Without prejudice to any administrative procedure or any penalty stipulated under the relevant legislation, the Council may, in the event of a violation of the provisions hereof, impose any of the penalties stipulated under Resolution No. ( ) of 2017 on the media content executive bylaw.

### **Grievance**

### **Article (17)**

Any concerned party may submit a written grievance to the Director General against any resolution issued pursuant to the provisions of this resolution, in accordance with the conditions set forth in Resolution No. ( ) of 2017 on the media content executive bylaw.

### **Article (18)**

### **Cancellations**

Any provision that contradicts or conflicts with the provisions of this resolution shall be cancelled.



## **Article (19)**

### **Implementation of the resolution**

The concerned authorities shall implement this resolution, each within its jurisdiction, and it shall come into force from the date of its issuance.

***Dr. Sultan Ahmed Al Jaber***  
***Chairman of Board of Directors***  
***Seal of National Media Council, UAE***

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